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Analysis Efficiency and Effectiveness Shopping Infrastructure MSMEs Through Implementation of Regulations President Number 12 Year 2021 : Study Case Fund Member Pokir DPRD City Tidore North Maluku

Abstract

The aims of this s study to analyze Development MSME infrastructure through Implementation Regulation President Number 12 of 2021. This Approach Study, is Descriptive Qualitative: Data source: Secretary of Tidore City Islands area, Head of ULP Tidore Islands, Chief Field Cooperative Department of Industry, Trade and Cooperatives . Planning for MSME development in Tidore City Island is not yet appropriate and not unidirectional with Regulation President Number 12 Year 2021. For that, Tidore City Government Island needs To do socialization related with development suitable MSME infrastructure with Regulations President number 12 of 2021 so that need existence planned coordination Among Tidore City government and related stakeholders so that so that planning MSME development can be done with get support budget.

Keywords : Budget, Development, Infrastructure, MSME, Regulations

Abstrak

Kajian ini bertujuan untuk menganalisis Pembangunan infrastruktur UMKM melalui Peraturan Presiden Nomor 12 Tahun 2021. Pendekatan Studi ini, bersifat Deskriptif Kualitatif: Sumber Data: Sekretaris Daerah Kota Tidore Kepulauan, Kepala ULP Tidore Kepulauan, Kepala Koperasi Lapangan Dinas Perindustrian , Perdagangan dan Koperasi . Perencanaan pengembangan UMKM di Kota Tidore Pulau belum sesuai dan tidak searah dengan Peraturan Presiden Nomor 12 Tahun 2021. Untuk itu Pemerintah Kota Tidore Pulau perlu melakukan sosialisasi terkait pembangunan infrastruktur UMKM yang sesuai dengan Peraturan Presiden Nomor 12 Tahun 2021 sehingga perlu adanya koordinasi terencana antara Pemerintah Kota Tidore dan stakeholder terkait sehingga perencanaan pengembangan UMKM dapat dilakukan dengan mendapatkan dukungan anggaran.

Kata Kunci : Anggaran, Infrastruktur, Pembangunan,

Peraturan, UMKM

Introduction

Shopping infrastructure MSMEs is is shopping sector public. Matter This according to (Mardiasmo,2005) , argues that orientation development sector public is create good governance , Where the meaning is system manage government Which Good. Effort government Indonesia in realize good governance is with how to carry out reforms in all activities government or public service through socialization diverse policy Which done by government. One form of maintenance in order to achieve good governance is the implementation of regulation implementation related with procurement goods And service infrastructure MSMEs (Vilarinho, S., Lopes, I., & Sousa, S,2018),.

Planning shopping infrastructure will influential on enhancement well-being public it can be measured with exists increase level income Which obtained through the ease of obtaining opportunities business. Development And growth business micro, small And medium (UMKM) in City Tidore Island is Wrong One sector Which have role in mover growth economy. Law Number 20 of 2008 about MSMEs chapter 3 mentioned that MSMEs own objective For grow and develop his efforts in framework build economy national based on democracy economy fair.

Business Micro Small And Intermediate (UMKM) arranged in Law Number 20 of 2008 about SMEs, in nature chapter 1 from Constitution mentioned above, it is stated that micro business is productive businesses owned by individuals and/or entities individual business having criteria business micro as arranged in UU the. Small business is a productive economic enterprise stand Alone, Which done by person individual or body business Which No is child company or No child branch Which owned, mastered or become part, Good direct nor No direct, from business medium or business big Which fulfil criteria business small as in UU the.

Pokir or Trees Thought Member DPRD is aspirations public Which deposited to member Board so that fought for in discussion regional budget Matter This in accordance with Article 55 letter (a) Government Regulation Number 16 Year 2010 about Guidelines Drafting of House of Representatives Regulations Region Concerning Standing Orders of the Representative Council People Area, mentioned, Body Budget have task give suggestion And opinion form main points thought DPRD to head area in prepare design budget income And shopping area most slow 5 (five) month before stipulated APBD.

Procurement Goods/Services Government have role important in implementation development national For enhancement service public And development economy national And area. Policy Procurement Goods/Services includes:

- a. Increase quality planning Procurement Goods/Services;
- b. Carry out the procurement of goods/services Which more transparent, open, And competitive;
- c. Strengthen institutional capacity and source Power man Procurement Goods/Services;
- d. Develop e -marketplaces Procurement Goods/Services;
- e. Use technology information And communication, as well as transaction electronic;

- f. Push use goods/services in country And Standard National Indonesia (SNI);
- g. Providing Business Opportunities Micro, Business Small, And Business Intermediate;
- h. Encouraging the implementation of research and industry creative; And
- i. Carry out Procurement Sustainable

Implementation Which is translation from the word " implementation ", comes from the verb " to implement ". According to (Webster's Dictionary,1979) , said to implement originate from Language Latin " implementation " from origin say " impere " and " plere ". The word " implere " is meant " to fill up "; " to fill in ", which means to fill in completely; complete, whereas " plere " It means " to filled ", that is fill in. Furthermore say " to implement " intended as: "(1) to carry into effect; to fulfill; accomplished . (2) to provide with the means for carrying out into effect or fulfilling; to give practical effect to . (3) to provide or equip with implements " (Webster's Dictionary.1979) . 23 First, to implement intended "bring to something results (consequence); complete and finish". Second, to implement is meant "to provide the means (a tool) to do something; give results Which characteristic practical to something". Third, to implement is intended to provide or complete with tools".

Implementation policy contain logic Which top-down, It means Derive/interpret alternatives still abstract or macro is an alternative concrete or micro. Meanwhile formulation policies contain bottom-up logic, deep meaning process This started with mapping public needs or accommodation of demands environment Then followed with search And election alternative method the solution, Then proposed For set.

Government Area City Tidore Island put attention to infrastructure development Micro, small business and medium enterprises (MSMEs) in accordance with Presidential Regulation Number 12 of 2021 , MSMEs have role important in increase economy something area even country. Likewise City Tidore Island, existence MSMEs No regardless from role as well as HR MSMEs in increase performance MSMEs so that management HR MSMEs need get attention special especially competence Which must owned by HR Which involved in development MSMEs. Based on observation beginning And survey Which done by researcher get MSME recap data in Tidore City Island.

Table 1. Data Recap MSMEs Year 2018-2021

No	Number of MSMEs	Realization Year				Ket
		2018	2019	2020	2021	
1	Micro business	2280	2561	3285	5286	
2	Small business	1877	2141	2431	2431	
3	Medium Business	129	165	168	31	
Amount		4286	4867	5884	7748	

Source : Perindagkop & MSMEs City Tidore Islan

From table on can seen that recap expenditure realization infrastructure MSME in City Tidore Island This Keep going experience enhancement, will but matter This need become attention government City Tidore Island, Because This influence _ in enhancement well-being public. For reach objective development area the, Wrong One sector most important from process national development is project improvement infrastructure MSMEs (Tatoglu, E., Bayraktar, E., Golgeci, I., Koh, S. L., Demirbag, M., & Zaim, S,2016) Which started with quality stages shopping infrastructure MSMEs Which in accordance with regulation Which apply Mix hand government in create an effective competitive environment for perpetrator business, specifically Business Small embodied through Presidential Regulation Number 12 of 2021 . For That, need done measurement whether these regulations can improve participation Business Small, in matter This business micro and small in procurement goods/services government.

Based on background behind thinking in on, so formulated problem research that is a whether shopping poker funds for Infrastructure MSMEs in City Tidore Island in accordance with implementation Presidential Regulation Number 12 of 2021 with measurement economical, efficiency And effectiveness?

Methods Research

The data used in this study Source data in study This is data secondary And data Primary. Data secondary is data obtained from parties other or source other Which related with study This Which Already processed And obtained through available documents. As for the data needed in this study are Shopping MSMEs tree Thought Member DPRD Year 2020 until 2021.

Data collection techniques in research it is a way of documentation, i.e. a method collection data Which in take from notes or files Which There is in location study Which furthermore processed in accordance with need study. For analyze data in study This writer use analysis quantitative descriptive, that is something method For analysis data Which characteristic quantitative with method economic calculation, efficiency, and effectiveness. According to (Mardiasmo,2009) , calculation or measurement economy, efficiency And effectiveness (Rossita Arum Nurchana, a., Santoso Haryono, b. And Adiono, r,2014).

Results and Discussion

Based on the results of the interview and observations on the work unit of the Procurement of Goods And Service (UKPBJ) And Office Service Industry, Trading And City Cooperative Tidore Island, user goods And service and providers of goods and services. Where to measure to what extent development infrastructure MSMEs based on implementation Regulation President Number 12 Year 2021 in City Tidore Island, object study For writing This is businessman MSMEs in City Tidore Island, specifically in Subdistrict Tidore Where The district is one of the centers MSME businesses are the most dominant in Tidore City Island, Implementation study field done approximately 2 months starting late month February year 2022. In discussion, writer more elaborates on the role of the Industrial Service, Trading And Cooperative City Tidore Island. Because it is in accordance with the main task and many functions task-related task development

infrastructure MSMEs. Discussion results study in accordance with the formulation of the problem then, what is done discussion is;

How Shopping Infrastructure MSMEs in City of Tidore Islands accordingly with Implementation Regulation President Number 12 Year 2021 with measurement economical, efficiency And effectiveness.

When do convey questionnaire to part pe perpetrator MSMEs talk about about capital business as development infrastructure MSMEs. Writer Then try For do deepening in study. Head ULP City Tidore Island in Abdul Wow Saraha in the interview said, In institutional head of ULP City of Tidore Islands Not yet do socialization related with Regulation President Number 12 Year 2021 About Change On Regulation President Number 16 Year 2018 About Procurement Goods and services. So far, this has been done by ULP City Tidore Island is with provide opportunities for ASNs who have own certificate procurement goods And service. Because this is related to budgeting. Because in year 2022 ULP Not yet allocate budget for the procurement of goods And service in accordance with provision Which apply.

Related with development infrastructure MSMEs Of course This become authority Service Industry, Trade and Cooperatives, ULP only carry out mechanism procurement goods And service based on authority Which in have. Related with How map road development MSME infrastructure That become task tree And function Service industry, trading And cooperative as agency technical. There is One MSMEs Which moment Still doing business on the side of the road, and yet get a representative place of business For do its business activities.

Development infrastructure MSMEs This Also related with capital. Because means infrastructure Also No Can separated with capital business. Of course This become authority government area in framework to carry out the development of MSMEs in the City Tidore Island.

Business capital is absolutely necessary to carry out business activities. Therefore a certain amount of funds is needed as a basis for size financial on business Which encouraged. Source capital business Which can obtained from capital itself, government assistance, financial institutions both banks and non-bank institutions. Venture capital Which must available before do activity. Big its small capital will influence development business in achievement income (Riyanto, 2001) , the meaning of capital other capital covers bank capital in form Money nor in form goods.

Regional Secretary of the City of Tidore Islands, Ishmael Dukomalamo , in interview with writer say that, government city Tidore Island through Service Industry, trading And cooperative in year budget 2021 and 2022 allocate budgets for help business, micro small And medium (UMKM) help the in framework For give stimulant to perpetrator MSMEs so that keep trying in situations that are not yet normal consequence Covid-19.

Related with socialization Regulation President Number 12 of 2021 City Government Tidore Island through Service Related Not yet do socialization And the like so that can increase understanding and knowledge related with procurement help MSMEs.

Swiedlan deep his book (Riyanto, 2001) capital very important in establish MSMEs. Big its small that capital needed depending on the size of the business that will established. Business consultants in general share understanding capital including capital small

businesses into two namely, tangible capital and intangibles. Capital tangible is capital Which tangible, both in the form of goods move nor goods Which No move. Movable objects such as motorcycles, machines production, and so on. Intangible capital is mode Which No form real like idea- idea creative.

Beside That, halik, Wrong One perpetrator business MSMEs in City Tidore Island, said that he started 2019 to Now Not yet own place Which representatives For carry out his efforts. Himself Also say that he often promised For move to place Which representatives But Not yet He get. Matter This Of course become homework for the City Government Tidore Islands, through the Industrial Service, Trade and Cooperatives. This is also related with commitment For provide shopping infrastructure. MSME infrastructure in Tidore City Islands, as city with vision And mission the realization of a prosperous society towards Tidore Jang Foloo. Matter This, show that Still There is UMKM actors in the City of Tidore Islands have not touched with infrastructure MSMEs Which adequate and representative.

For That, need created something climate Which can change the mindset both mentally and physically motivation so that MSME actors in Tidore City Island still consistent For operate his efforts so that can soul entrepreneurship still attached in self perpetrator MSMEs.

Study showing that capital business No influential significant to the development of MSMEs in the City of Tidore Islands. This is because business capital is only used in purchase tools production And making a place of business, so it's not like that influential in development effort so that No so influential in business development (MSMEs) and improvement turnover/profit.

In study showing that MSMEs in the City of Tidore Islands, become pillars important as strength economy, But in accordance with fact in the field showing that government Not yet involved in a manner active in play role For participate develop MSMEs in City Tidore Island.

Power Work in framework development MSMEs very important For touched by perpetrator MSMEs. Service Industry, Trade and Cooperatives must do development Infrastructure MSMEs No only related with means And infrastructure just, but must comprehensive And thorough. Due to infrastructure development MSMEs This, Also need touch budgeting through APBD and APBN. Because small, medium and micro enterprises are businesses economy productive Which stand Alone And carried out by individuals or business entities Which No is child company or not a branch of the company that is owned, controlled or become a part either directly or indirectly directly from medium or large businesses that meet the criteria for small businesses as meant in Presidential Regulation Number 12 Year 2021.

Secretary Area City Tidore Island, Ismail Dukomalamo, in interview with writer say that, government city Tidore Island through Service Industry, trading And cooperative in year budget 2021 and 2022 allocate budgets for help business, micro small And medium (UMKM) help the in framework For provide stimulants to MSME actors so that keep trying in situations that are not yet normal consequence Covid-19.

Hasdi Malagi Head of Perindagkop Division in the interview explain that during This assistance is given to SMEs in City Tidore Island, Still with approach Main Thoughts from Member DPRD City Tidore Islands, not according to the proposal from Perindagkop City

Tidore Islands, so in a manner budget we in Service Industry, Trading And City Cooperative Tidore Island very difficulty answer demands capital business from MSME actors.

In addition, according to Pak Hasdi Malagapi, MSME infrastructure development in Tidore City Island in Year 2021 And 2022 part big Still through tree thought (POKER) Member of DPRD Tidore Islands City. This matter naturally become A little obstacle in development infrastructure MSME, Because development through thought Still Not yet thorough and unplanned as it still is based on the electoral district of DPRD members City Tidore Islands.

Table 2. Results of the Main MSME Expenditure Measurement Test Parliament thoughts Year 2020 - 2021 in a manner economical, Efficiency And Effectiveness

NO	DESCRIPTION	MEASUREMENT		
		ECONOMICAL	EFFICIENCY	EFFECTIVENESS
1	Help Table Knock Down	100	100	100
2	Procurement And Installation Lighting Road General Light Power Sun	97	97	97
3	Procurement And Installation Lighting Road General Light Handlebar Paste	96	96	96
4	Shopping Goods Which will submitted to public	-	-	-
5	Packaging IKM	100	100	100
6	Machine And equipment home industry	100	100	100
7	Machine And equipment workshop	100	100	100
8	Machine And equipment carpentry	96	96	96
9	Equipment workshop	100	100	100
10	Equipment Carpentry	95	95	95
11	Booth Containers Knock Down	100	100	100
	Amount Total	92	92	92

Source : Processed Data, 2022

From table 2, the results of the shopping measurement test UMKM above shows the results that are economical, efficiency And effectiveness No fulfil because the value is still below 100 percent. Matter This can explained that Procurement Government is a complex activity is not only covers activity purchase, However Also covers whole process start from identification need, determination provider best For fulfil need, distribution in a manner efficient And effective as well as ensure whole Suite done in a manner transparent And fair (OECD, 2018). Whereas according to Perpres 12 Year 2021 Procurement Goods/Services Government is activity Procurement Goods/Services Which financed from APBN/APBD Which the process since identification need, until with give up accept results work. Procurement Goods/Services aim to, among other things, produce goods/services that effective And efficient; increase utilization product in country; increase participation Micro, Small and Cooperative Enterprises; increase role Perpetrator Business National, push even distribution economy And give chance try; as well as realize Procurement Sustainable.

This research shows that shopping MSMEs from the government are needed in move business. But on the side Which other Tidore Islands City government through institutions related Not yet allocate budget For support MSME development. It can seen when study This done part big perpetrator MSMEs disclose that Government support has not been significant in formulate policy in development MSMEs.

Every MSMEs need activity production For produce goods And service Which Then will marketed to consumer. Production must refer and still in frame mark lawful as well as No endanger for self somebody or public. However in activity production needed place For production, equipment production And person Which do production. Object or tool Which used For create, produce thing or service.

When seen from activity or process production so will seen problem main in the production process is the availability of raw materials. On basically stock make it easy And expedite the operations of a company which have just been carried out in succession produce goods as well as convey to consumer. And stock material raw is Wrong One factor production Which very influential important in smoothness process production.

Study This showing that Government area City Tidore Island, Not yet significant make policy Which give business capital for the continuity of MSMEs. This matter seen from explanation Government Area Through Head Field MSMEs that budget For develop MSMEs only through tree Thought member DPRD City Tidore Island And according to the results of economic, efficiency and effectiveness tests Still 92 percent.

Thus, the venture capital as well attention from Government Area City Tidore Archipelago, has not yet formulated a policy for push development MSMEs past injection budget through APBD, this is in line with information interview from para perpetrator MSMEs in City Tidore Island And results test in a manner measurement economical, efficiency And effectiveness.

Region Tuguluf in City Tidore Archipelago is a very important sector in framework increase income public. Wrong One perpetrator MSMEs Come on Ratuwae say that during This government City Tidore Island Not yet give capital effort, of course in a manner infrastructure provides facilities and infrastructure to us in developing business. One side give opportunity business to we but on the side Which other as perpetrator Our MSMEs

need venture capital For ensure so that business Can walk with give contribution to government area.

Besides That according to Rutuwae, himself as MSME actors feel the City Government Tidore Island Not yet optimal in provide infrastructure spending for MSMEs Because Still there is a number of Friend I Which until now still doing business activities in place Which Not yet representatives.

Enhancement field work And growth MSMEs will increase Power consumption public, Which furthermore will increase production goods And service by industry big so that growth economy The city of Tidore Islands can be improved. In research by Van Gils (2007) in Aylin Ates, et al (2015) state that UKM is machine important For stimulate growth economy something country. Role Business Small Intermediate (SMEs) in economy Indonesia most No can seen from: (1) position as player main in activity economy in various sector, (2) provider the largest employment opportunities, (3) important players in development activity economy local And empowerment public, (4) creator market new And source innovation, as well as (5) his donation in guard balance sheet payment through export activities. This important position has since been beset crisis Not yet everything succeed maintained so that recovery economy Not yet optimal. (Department of Cooperatives, 2015)

Role Business Micro, Small, And Intermediate (UMKM) in economy national counted Enough big. Data BPS year 2018 show that MSMEs Lots represents 98.8% of business units in economy. Amount units business MSMEs as big 98.8% of the total business units (bps.go.id). Various superiority business micro And small has real felt Good in state of the economic situation Which conducive nor crisis.

Beside That, Whereas according to (Tambunan,2009) , states that MSMEs play an important role in development And growth economy, Good in Country currently developing as well as in developed countries. In a country forward, existence MSMEs are very important, because group business This absorb most Lots power work, besides being able to contribute great for formation or growth GDP compared to contribution business big.

Based on discussion study This show that Government Area City Tidore Island And para perpetrator MSMEs need There is synergy Because activity shopping MSMEs need collaboration between cross sector , writer in research found there was no collaboration good for budgeting adequate for MSME infrastructure. Because shopping MSME infrastructure is not only question provider budget just, but Also need there is shopping this capital too related with enhancement well-being for perpetrator MSMEs

Study This Also show that Infrastructure spending has been available but not yet evenly, there are some MSME actors who still shopping independently preparing infrastructure with thereby shopping Infrastructure is a very important factor in support productivity so that happen MSME development in the City of Tidore Islands. development MSMEs in a manner No direct can increase the local revenue of the City Tidore Island.

Conclusion

Infrastructure Expenditures in the City Tidore Island not yet in accordance And Not yet in the same direction with Regulation President Number 12 Year 2021 and have not fulfilled economically, efficiency And effectiveness, Because part shopping use main points

thought member DPRD City of Tidore islands. Based on the results of the discussion, and conclusion in on, so suggestion in research that is for Government Area City Tidore Island must do analysis need shopping infrastructure MSMEs at a time with guidance And training related with development MSMEs so push enhancement quality And skills MSMEs To use increase opinion MSMEs in City Tidore Island. For Further Research Hopefully study This become reference For do study furthermore by enhancement shopping For infrastructure MSMEs in City Tidore Island forward.

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